



Bold Leadership. Transformative Fundraising.



Why Choose ViTrēo?

ViTrēo was created out of a desire to better serve our clients.

ViTrēo brings together three of the country's most experienced, credible, and ethical fundraising firms: The Development Group, Nine Lions Development Consulting, and Crescendo Fundraising.

By significantly expanding the expertise, experiences and specialized services available within a larger team, ViTrēo is poised to deliver unparalleled skills and greater innovation to our clients.

A full-service fundraising and nonprofit leadership development firm, ViTrēo is one of Canada's leading, and Alberta's largest, fundraising consultancies.

What We Do

- Strategic Counsel
- Campaign Planning & Management
- Revenue Development
- Naming, Valuation & Sponsorship
- Board Development & Governance
- Audits & Assessments
- Interim Fundraising Support
- Search & Talent Management
- Stewardship Advice & Service
- Prospect Research: Services, Plans & Analysis

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